



**ENTREPRENEURSHIP  
SUMMIT 2024**

# GLOBAL ENTREPRENEURSHIP AND INNOVATION RESEARCH SUMMIT

21-23 OCT 2024 | BOSTON, USA

E : [entrepreneurship@scholarsevents.org](mailto:entrepreneurship@scholarsevents.org)

W : <https://entrepreneurship-conference.org/>

A : 21 Clifton Road, Newcastle Upon Tyne, England, UK,  
NE4 6XH



# ABOUT

Welcome to the **Global Entrepreneurship and Innovation Research Summit**, a premier gathering that unites the foremost minds, industry titans, and emerging entrepreneurs in a collective exploration of the dynamic world of entrepreneurship. At its core, entrepreneurship embodies an unyielding commitment to seizing opportunities, the catalytic impact of groundbreaking ideas, and the strategic acumen that propels businesses toward sustained success.

**Entrepreneurship Summit 2024** is held during **October 21-23, 2024** at **Boston, USA**.

Our thoughtfully curated agenda reflects the diverse facets of entrepreneurship, delving into pivotal topics that define and shape the entrepreneurial narrative. From the intricacies of Global Marketing strategies and the nuances of Financial Studies to the pivotal role played by Women Entrepreneurship and the intricacies of Start-up Entrepreneurship, our conference encapsulates the comprehensive landscape of the entrepreneurial ecosystem. Engage in illuminating discussions on cutting-edge subjects such as the transformative effects of AI and automation on Future-Proofing Businesses, and explore the strategic dimensions of Corporate and Strategic Entrepreneurship. This conference is not merely a forum for intellectual enrichment; it is a powerful nexus for networking, collaboration, and fostering meaningful connections that can propel your entrepreneurial endeavors to unprecedented heights.



# THEMES AND TOPICS

- Business, Growth, and Competitiveness
- Entrepreneurial Orientation
- Global Marketing
- Internet Marketing
- Creative Industries
- Financial Management
- Corporate and Strategic Entrepreneurship
- Innovative Industries
- Studies of New Businesses:
- Educational Entrepreneurship:
- Women Entrepreneurship
- Entrepreneurial Finance and Venture Capital
- Financial Studies
- Scholarly Entrepreneurship
- Entrepreneurship and Gender
- Market Microstructure and Algorithmic Trading
- Academic Entrepreneurship
- Start-up Entrepreneurship
- Entrepreneurship Behaviors
- Strategic Management



# HIGHLIGHTS

- **Keynotes by Industry Leaders:** Visionary entrepreneurs shared insights and inspirations.
- **Panel Discussions on Trends:** Covered sustainability, AI, blockchain, and the metaverse.
- **Startup Pitch Competitions:** Showcased diverse innovations for investment.
- **Practical Workshops:** Offered strategies for scaling, marketing, and fundraising.
- **Networking Opportunities:** Connected entrepreneurs with investors and collaborators.
- **Exhibition Area:** Showcased cutting-edge products and technologies.
- **Social Impact Focus:** Emphasized entrepreneurship for positive change.

# KEY FACTS



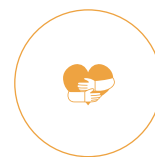
Interactive Sessions



Innovative Featured Speakers



HOURS OF NETWORKING EVENTS



Worldclass Exhibitions



Keynote Speakers



Workshops



B2B Meetings



# AGENDA

## DAY-1: OCT 21, 2024, MONDAY

PROGRAM TIME	PROGRAM SESSION
08:00-09:00	REGISTRATIONS
09:00-09:30	INAUGURATION CEREMONY
09:30-10:45	KEYNOTE PRESENTATIONS
10:45-11:05	GROUP PHOTO, REFRESHMENTS BREAK AND NETWORKING
11:05-12:00	KEYNOTE PRESENTATIONS
12:00-13:00	SPEAKER SESSIONS
13:00-13:40	LUNCH BREAK
13:40-15:40	SPEAKER SESSIONS
15:40-16:00	EVENING BREAK AND NETWORKING
16:00-18:00	SCIENTIFIC SESSIONS

## DAY-2: OCT 22, 2024, TUESDAY

PROGRAM TIME	PROGRAM SESSION
09:00-09:10	INTRODUCTION
09:10-10:45	KEYNOTE PRESENTATIONS
10:45-11:05	REFRESHMENTS BREAK AND NETWORKING
11:05-12:00	KEYNOTE PRESENTATIONS
12:00-13:00	SPEAKER SESSIONS
13:00-13:40	LUNCH BREAK
13:40-15:40	SPEAKER SESSIONS
15:40-16:00	EVENING BREAK AND NETWORKING
16:00-18:00	POSTER PRESENTATIONS

## DAY-3: OCT 23, 2024, WEDNESDAY

PROGRAM TIME	PROGRAM SESSION
09:00-09:10	INTRODUCTION
09:10-10:45	KEYNOTE PRESENTATIONS
10:45-11:05	REFRESHMENTS BREAK AND NETWORKING
11:05-12:00	KEYNOTE PRESENTATIONS
12:00-13:00	SPEAKER SESSIONS
13:00-13:40	LUNCH BREAK
13:40-15:40	SPEAKER SESSIONS
15:40-16:00	EVENING BREAK AND NETWORKING
16:00-17:00	POSTER PRESENTATIONS
17:00-17:30	CLOSING CEREMONY

# SPONSORSHIP PACKAGES

Booklets are printed materials with four or more pages, containing details about a business, event, product, promotion, etc. They are also known as catalogs or pamphlets and are usually created to communicate a message to a wide variety of audiences.



## Elite Sponsor

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## Standard Exhibition

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# ABOUT

## **Hilton Boston/Woburn**

2 Forbes Rd, Woburn, MA 01801, United States

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## **Looking for additional information?**

Visit us online at:

• <https://entrepreneurship-conference.org/>

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## **Group Discounts:**

Groups of three or more will receive a Special discount by using the group code. If you have any questions please contact us at [entrepreneurship@scholarsevents.org](mailto:entrepreneurship@scholarsevents.org) or WhatsApp: +447426060443

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## **Meet Our Team**

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## **Sponsorship Enquiry**

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# CONTACT INFORMATION



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# THANK YOU

